

DIANNA BOOHER, CSP, CPAE

AUTHOR ■ SPEAKER ■ CONSULTANT

***INCREASING PRODUCTIVITY
THROUGH EFFECTIVE COMMUNICATION***

YOUR SIGNATURE LIFE[®]

What if we all lived our daily lives in such a way that we would be proud to add our signature to it at the end of the day—just as the artist, novelist, or clothing designer signs a finished piece of work? You are the designer of your life—architect of your work life, writer of your life's story, the creator of your character.

With all the family, personal, and business responsibilities and opportunities tugging at your sleeve, do you sometimes have difficulty focusing on purpose? If so, you'll find help as Dianna shares principles for identifying your personal mission and setting a specific plan to reach your potential.

As you work on creating this masterpiece called your life, you'll want to be able to say you've done your personal best so that you can sign your name to what you have lived. Audiences will be challenged to map out a plan for life-long learning and growth.

Audiences will learn to—

- Define success in their own terms
- Identify six ways to verify their calling in their job
- Assess their skills and identify key strengths
- Set specific, positive goals
- Develop discipline to meet these goals
- Align their time and activities with their values
- Set the pace according to the purpose
- Communicate to "present" themselves well
- Take risks that pay off
- Identify what it takes to build relationships that last as long as the classic novel

Alternate title:

You Are Your Future—Employable for a Lifetime

Supplementary Materials to Reinforce Learning:

Book: *Your Signature Life* (Tyndale House)

A nationally recognized business communication expert, Dianna is the author of more than 40 books, including more than 20 on communication topics (Simon & Schuster/Pocket Books, Random House/Ballantine, Warner, McGraw-Hill). Her work has been excerpted, reviewed, and featured in media such as *Good Morning America*, *The Wall Street Journal*, *The New York Times*, CNN, CNBC, *USA Today*, *Forbes*, National Public Radio, *Bloomberg*, *Boardroom Reports*, *Investors Business Daily*, Fox Family Network, *Washington Post*, *New York Newsday*, *Los Angeles Times*, *Chicago Tribune*, *Success*, and *Entrepreneur*, among other national radio, TV, and newspapers. Britannica, Nightingale-Conant, Thomson Corporation, American Media, and InterCom also have produced video, audio, and software series based on several of her business titles.



Many came up to me after the session and commented about the message you presented and thanked me for booking such a dynamic speaker."

—Jonathan Bowyer, Manager of Field Sales Training, Hallmark Cards

"Your keynote address during the Opening General Session, 'Get a Life: How to Find Balance and Increase Productivity,' kicked off our conference to an awesome start!...You brought exceptional value to our attendees." —Dan Maaddux, Executive Director, American Payroll Association

"... Your message was right on target! I believe the Lord is doing some great things in the lives of women here and I thank you for your practical insights and spiritual challenge.... You are being used to make a tremendous difference in the lives of women." —Debbie Stuart, Director of Women's Ministry, Prestonwood Baptist Church

"The seminars you gave here last month received rave reviews." —M. Elizabeth Rader, Director, Deloitte & Touche LLP

